COMMERCIAL Construction & Renovation

2027 Media Guide









Commercial Construction and Renovation All Year Long

Commercial Construction & Renovation (CCR) connects the people shaping commercial spaces from the first plan to the final build and everything that comes next. Across 12 digital issues, daily online coverage, targeted email, podcasts, intelligence reports, custom publishing and industry events, CCR keeps decision-makers connected to the ideas, insights and people moving the industry forward while giving partners year-round opportunities to reach the market.

Built on Experience Since 1999

What started as a single publication in 1999 has grown into the Commercial Construction & Renovation brand the industry knows today. CCR remains at the center of it all, building on more than 25 years of industry experience while expanding its reach through focused supplement brands, microsites, intelligence, podcasts and events.



Who CCR Reaches

CCR reaches the people making decisions across every stage of commercial construction and renovation, from architecture, design and engineering to estimating, construction and project management. Its audience also includes the professionals leading facilities, maintenance, operations, purchasing, real estate, security, technology and senior management.



Markets CCR Covers

Commercial construction touches a wide range of markets and so does our coverage. From retail, restaurants and hospitality to healthcare, education, multifamily, shopping centers, government and federal construction, data centers and industrial and logistics facilities, we track the sectors shaping the industry. Along the way, we spotlight the owners, developers, general contractors and architecture, engineering and design firms bringing those projects to life.

Every cover tells part of the industry's story, spotlighting the people, projects and market sectors shaping commercial construction and renovation.

125,000+

Key decision-makers

1,000,000+

Hits/Interactions in 2026

12 Issues

Millions of Impressions per month on World-Wide Web

Monthly

900,000+ Unique Users

One CCR Platform

One industry. Multiple ways to connect. Advertisers, sponsors and content partners can reach commercial construction and renovation decision-makers through an integrated mix of digital, content, email, social and event opportunities built to keep brands visible throughout the year.

CCR DIGITAL ADVANTAGE

CCR Digital combines full-service agency capabilities with hands-on digital sales coaching to help companies strengthen how they look, connect and compete online. From new websites and website facelifts to SEO, content, Google Ads, Facebook, TikTok, LinkedIn and coordinated digital campaigns, we help turn digital activity into measurable business opportunities.

CUSTOM PUBLISHING DIVISION

Some stories deserve more room to be told. Our Custom Publishing Division creates magazines, supplements, project books and digital content that help companies and associations tell their stories in their own voice, backed by CCR's editorial, design and production expertise.

SUPPLEMENT AND MICROSITE NETWORK

Focused coverage starts inside CCR with Cover Q&As, features and industry-contributed editorial built around specific markets and audiences. As those audiences grow, sections can evolve into dedicated microsites and advertising markets, creating new opportunities for deeper engagement while staying connected to the reach of CCR.

CONSTRUCTION INTELLIGENCE

Knowing where the market is moving can help you get there first. Construction Intelligence tracks growth plans, renovation programs and project activity across retail, restaurant, hospitality and healthcare brands, giving business development teams actionable targets and market insight to help focus their next move.

COMMERCIAL CONSTRUCTION Coffee Talk PODCAST

The conversations behind the industry take center stage on Commercial Construction Coffee Talk. Hosted by CCR founder and publisher David Corson, CCCT goes beyond the headlines with candid conversations featuring the executives, entrepreneurs and professionals shaping commercial construction and renovation.

LEAD GENERATION AND AUDIENCE PROGRAMS

Keep the conversation going long after an issue publishes. Targeted email, web banners, sponsored content, reprints and CCR lead services give partners more ways to extend campaigns, reach the right audiences and turn visibility into ongoing business development.

CCR DIGITAL HUB EXCHANGE

CCR Digital Hub Exchange is building a curated directory of companies, service providers, and industry partners. Submit your premium company listing.

One connected platform. More ways to reach, engage and stay in front of the market.

Editorial Calendar

Each CCR issue follows three staggered deadlines designed to keep production moving smoothly. Editorial closes first so pages can be designed, advertising follows to establish the final folio and a final artwork deadline gives clients time to review and approve their creative.

Issue	Special Reports & Listings	Editorial	Ad Close	Artwork
January	Architecture and Design Firms / Construction Outlook	January 5	January 19	January 26
February	Fixtures and Millwork / Commercial Interiors	February 5	February 19	February 24
March	Roofing / 10th Annual CCR Project Profile Awards	March 5	March 18	March 24
April	Engineering Firms / Restaurant Equipment / Data Centers	April 5	April 22	April 26
May	Architectural Building Products / Building Envelope	May 3	May 17	May 24
June	General Contractors / Lighting Products and Services	June 3	June 17	June 24
July	Flooring Products and Services / Acoustics and Finishes	July 2	July 19	July 26
August	Project Management / Construction Software / AI	August 5	August 16	August 23
September	Commercial Renovation and Facility Maintenance	September 3	September 17	September 24
October	HVAC and Energy Controls / Workforce and Skilled Trades	October 4	October 18	October 25
November	Security Products and Services / Fire and Life Safety	November 4	November 15	November 22
December	Signage Firms / 2028 Construction and Renovation Outlook	December 3	December 17	December 23

↗ Editorial Opportunities

More Ways to Be Part of Every Issue

Beyond scheduled editorial themes, every issue features opportunities for project profiles, executive interviews, renovation case studies, product news and thought leadership connected to CCR's commercial markets.

Women in Construction All Year Long

Women in Construction is an ongoing editorial focus, with profiles, interviews and industry perspectives appearing throughout the year across nearly every issue.

Production Flow

Our three-step production schedule keeps every issue moving: editorial content first, advertising close second and final artwork and client revisions third.

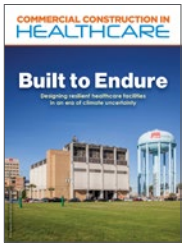
From CCR Supplements to Focused Digital Brands

One audience can lead to another. CCR's supplement sections create focused destinations for specialized markets while staying connected to the reach and credibility of the larger CCR brand. Each can begin with a Cover Q&A and supporting features inside CCR, grow through industry-contributed editorial and ultimately expand into a dedicated microsite as its audience and advertiser base develop.

Craft Brand & Marketing established the model. Residential Construction & Remodeling is taking the next step, with enough editorial depth to support its own microsite and a dedicated advertising program covering homes, condos, second homes, tiny homes and the products and services driving residential renovation.



Craft Brand & Marketing — CBAM
The spaces and strategies behind craft breweries, distilleries and beverage brands, from branding and facility design to construction and operations.



Healthcare Construction
New construction, renovation, design and facility strategies shaping hospitals, clinics and other healthcare environments.



Multi-Housing
The projects, trends and companies shaping apartments, mixed-use communities and multi-housing renovation.



Cannabis Operations
Facility design, construction, renovation, security, compliance and operations across the regulated cannabis market.



Residential Construction & Remodeling — RC&R
Homes, condos, second homes, tiny homes, residential products and remodeling projects for an industry audience with a strong interest in the residential market.



Commercial Kitchens
The projects, equipment, design, renovation and operational strategies shaping restaurant, hospitality and institutional kitchens.

NEW SUPPLEMENT SECTIONS FOR CCR 2027:

55+ COMMUNITIES

Housing, amenities, design and development serving active-adult, senior living and age-focused communities.

MODULAR CONSTRUCTION

Off-site construction, prefabrication, modular project delivery and the teams bringing a faster, evolving approach to building into the mainstream.

DATACENTER CONSTRUCTION

Planning, power, cooling, security, infrastructure, new construction and renovation across one of the industry's most active project sectors.

Introducing the CCR Hall of Fame

Honoring the People Who Built the Industry

Launching in 2027, the CCR Hall of Fame will recognize professionals whose leadership and service have helped shape commercial construction and renovation.

Honorees will represent the disciplines and markets that bring projects to life, with eligibility centered on 20 or more years of industry service.

The Inaugural Induction Celebration
The inaugural class will be inducted at a black-tie celebration. Date & Location TBD by end of Q1, 2027.

Nomination details, the inaugural class and founding sponsorship opportunities will be announced as the program develops.

HOF.CCR-MAG.COM

Founding Partner Opportunities
Hall of Fame partners will be connected to a year-round recognition program supported by CCR magazine, digital coverage, video, social media and the induction event. Customized founding packages will be available.



INAUGURAL CLASS 2027

CLICK HERE TO NOMINATE SOMEONE

Industry Connections All Year Long

Starting in March 2027, CCR and the Retail Contractors Association will bring the industry together through monthly regional receptions connecting contractors, owners, developers, architects, suppliers and other professionals across commercial construction and renovation.

Built Around Relationships

No crowded agenda. No complicated format. Each gathering will combine local market access, behind-the-scenes tours, conversation and a relaxed reception designed to strengthen existing relationships and create valuable new ones.

Sponsorship + Coverage

The connection extends beyond the room. Sponsors gain event visibility supported by CCR editorial, digital and social coverage, creating opportunities to reach attendees before, during and after each gathering. Dates, host cities and sponsorship packages will be announced throughout the year.

WOMEN IN CONSTRUCTION Building Connections

The conversation continues throughout the year, with Women in Construction profiles, interviews and perspectives appearing across nearly every CCR issue.

RCA Proven Contractors Building Commercial Success

COMMERCIAL Construction & Renovation

CONNECTIONS AND INTRODUCTIONS

VIRTUAL ROUNDTABLES

2027 WOMEN IN COMMERCIAL CONSTRUCTION & FACILITIES

2027 COMMERCIAL CONSTRUCTION & RENOVATION RETREAT

2027 Women's + Men's Virtual Roundtables

Real conversations with the people living the issues every day. CCR's Women's and Men's Virtual Roundtables bring professionals together separately for candid discussions around leadership, operations, workforce, business development and the challenges and opportunities shaping the industry.

Both programs return in 2027 with sponsorship and content opportunities.

Build a Year-Round CCR Program

A CCR partnership does not have to live in one issue or one channel. Magazine, digital, content, intelligence, podcasts and events can work together in a coordinated program built around your audience, message and market goals.

From building awareness and sharing expertise to generating leads and creating stronger industry connections, we can help put together the right mix to keep your company visible throughout the year.

↗ Turn Your Digital Presence Into a Business Tool

A website should do more than prove your company exists. Yet many construction and renovation companies are working with too few pages, outdated messaging and limited search visibility that make it harder for potential customers to find them and understand what they offer.

CCR Digital helps change that. As a full-service digital agency and digital sales coach, we help clients strengthen their entire online footprint through websites, SEO, Google Ads, Facebook, TikTok, LinkedIn, content and coordinated digital campaigns.

We bring hands-on experience to every program because we use these same strategies every day to build, manage and grow CCR's own digital platform.

↗ CCR Integrated Combo Package

One Package. More Ways to Reach the Market.

The CCR Integrated Combo Package combines print visibility, qualified prospecting and ongoing digital exposure in one coordinated program designed to keep your company in front of commercial construction and renovation decision-makers.

The package includes a full-page CCR ad, CCR Decision-Maker Lead Service, a logo button positioned alongside targeted CCR SEO content and a basic company listing in the CCR Digital Hub Exchange.

One program. Multiple touchpoints. More opportunities to be seen, found and remembered.

Digital Banner Specifications
Desktop: 1240 x 140 pixels • **Mobile:** 620 x 417 pixels • Both sizes required. JPEG or PNG file.

CLICK HERE to view ad specs.
Any CCR Digital questions, email Publisher/Editor David Corson at davidc@ccr-mag.com.

Ways to Partner

- Digital magazine advertising and web banners
- CCR Digital websites, SEO, Google Ads and social media programs
- Targeted email and sponsored content
- Project profiles, executive interviews and reprints
- CCR supplement sections, microsites and editorial contribution programs
- Custom publishing programs
- Commercial Construction Coffee Talk sponsorships
- Construction Intelligence and lead-generation programs
- CCR Hall of Fame founding partnerships
- RCA and CCR monthly reception sponsorships
- CCR Digital

Start a Conversation

Every company has different goals.
Let's build a CCR program around yours.

Connect with us for current advertising rates, special combination packages and opportunities available throughout the year. Magazine, digital, content, lead generation, podcasts and events can be combined into one coordinated program designed to reach the audiences that matter to your business.