



2024

COMMERCIAL Construction & Renovation

WWW.CCR-MAG.COM

F&J PUBLICATIONS, LLC



MEDIA GUIDE

When you need to know — CCR has you covered.

In a time of unprecedented industry change, it is important to have a resource committed to keeping you informed at each and every turn. As one of the commercial construction industry's most reliable content providers, we continue to deliver the content you need to stay on top of industry trends, challenges and expectations.

For the past 20-plus years, Commercial Construction & Renovation (CCR) has been the source industry professionals turn to when they need information, data and networking engagements.

CCR publishes 12 digital online issues, along with our email newsletters, podcasts, social media presence, as well as our vaulted line up of conferences and networking events.

In addition, we are adding several new features, including a special quarterly supplement highlighting women in the construction industry, our Global Women in Construction quarterly events, and much more.

See how you can make CCR part of your industry presence.

The CCR Mission

Commercial Construction & Renovation (CCR) helps our subscribers design, build and maintain better commercial facilities by delivering content to meet the information needs of today's high level executives. Our content spans the design, construction and facilities operations of major commercial construction segments—retail, hospitality, restaurants and other commercial sectors. On the pages of our magazine, you will find information relevant to the collaborative management process required to complete projects on time and on budget, and to efficiently manage these facilities.

The CCR Content

When commercial construction professionals need to know about the people, products and trends driving the industry forward, *Commercial Construction & Renovation* is the source they can count on. Our monthly magazine (now digital only) provides an inside glimpse at the stories behind the trends. Our stable of resources include our weekly e-newsletter and podcast, as well as daily social insights.

The CCR Digital

Our comprehensive digital agency offers a full suite of services to elevate your online presence, from strategy and design to marketing and analytics. Let us be your go-to partner for all your digital needs, ensuring seamless and effective results.

The CCR Digital Buyer's Guide

Introduced last year, the *CCR Digital Buyer's Guide* has become an integral resource for today's commercial construction professional, featuring specific industry sections spotlighting the categories, vendors, and contact information and contact person at each company.

The CCCT Podcast

If you have not listened to the Commercial Construction & Renovation Coffee Talk (CCT) podcast, you don't know what you're missing. Hosted by longtime industry veteran and CCR Publisher David Corson, CCT's engaging, informative and always entertaining format features conversations with some of the industry's leading vendors and end users. You can catch the podcast on Apple and Google Podcasts, and Spotify.

Issue	Special Reports	Special Supplements	Market Updates	Deadlines*
January	Arch Firms/Design Firm	Commercial Kitchens; Federal Construction; Multi-Family; Healthcare, Cannabis Operations; IT/Security	New England	Editorial: Jan 5, 2024; Ad close: Jan 19, 2024; Ad materials due: Jan 26, 2025
February	Fixtures/Millwork	Commercial Kitchens; Federal Construction; Multi-Family; Healthcare, Cannabis Operations; IT/Security	Northeast	Editorial: Feb 5, 2025; Ad close: Feb 19, 2025; Ad materials due: Feb 23, 2025
March	Roofing 7th Annual CCR Project Awards	Commercial Kitchens; Federal Construction; Multi-Family; Healthcare, Cannabis Operations; IT/Security	Mid Atlantic	Editorial: March 5, 2025; Ad close: March 18, 2025 Ad materials due: March 24, 2025
April	Engineering Firms, Restaurant Equipment Report	Commercial Kitchens; Federal Construction; Multi-Family; Healthcare, Cannabis Operations; IT/Security	Pacific	Editorial: April 5, 2025; Ad close: April 22, 2025; Ad materials due: April 26, 2025
May	Arch Building Products Listing	Commercial Kitchens; Federal Construction; Multi-Family; Healthcare, Cannabis Operations; IT/Security	New England	Editorial: May 3, 2025; Ad close: May 17, 2025; Ad materials due: May 24, 2025
June	General Contractors; Lighting Manufacturing Listing	Commercial Kitchens; Federal Construction; Multi-Family; Healthcare, Cannabis Operations; IT/Security	Northeast	Editorial: June 3, 2025; Ad close: June 17, 2025; Ad materials due: June 24, 2025
July	Flooring Products/Services Listing	Commercial Kitchens; Federal Construction; Multi-Family; Healthcare, Cannabis Operations; IT/Security	Mid Atlantic	Editorial: July 3, 2025; Ad close: July 19, 2025; Ad materials due: June 26, 2025
August	Project Management Services; Construction Software Listing	Commercial Kitchens; Federal Construction; Multi-Family; Healthcare, Cannabis Operations; IT/Security	Pacific	Editorial: Aug 5, 2025; Ad close: Aug 16, 2025; Ad materials due: Aug 23, 2025
September	Facility Maintenance Firms Listing	Commercial Kitchens; Federal Construction; Multi-Family; Healthcare, Cannabis Operations; IT/Security	New England	Editorial: Sept 5, 2025; Ad close: Sept 18, 2025; Ad materials due: Sept 24, 2025
October	HVAC/Energy Controls Listing CCRW Nomination Winners	Commercial Kitchens; Federal Construction; Multi-Family; Healthcare, Cannabis Operations; IT/Security	Northeast	Editorial: Oct 4, 2025; Ad close: Oct 18, 2025; Ad materials due: Oct 25, 2025
November	Security Product/Services Listing CCRM Nomination Winners	Commercial Kitchens; Federal Construction; Multi-Family; Healthcare, Cannabis Operations; IT/Security	Mid Atlantic	Editorial: Nov 4, 2025; Ad close: Nov 15, 2025; Ad materials due: Nov 21, 2025
December	Signage Firms Listing	Commercial Kitchens; Federal Construction; Multi-Family; Healthcare, Cannabis Operations; IT/Security	Pacific	Editorial: Dec 4, 2025; Ad close: Dec 17, 2025; Ad materials due: Dec 23, 2025

* Please note: Bonus distribution and deadlines are subject to change

THE CCR EVENTS

In Person & Virtual

To keep you connected in today's in person & virtual landscape, CCR events feature in person networking receptions monthly, Hybrid Summit & Virtual Roundtables that are always engaging with one-on-one meetings, featuring some of the leading vendors and end users in the industry. Each event is covered in the digital magazine and online.

COMMERCIAL Construction & Renovation Atlanta, GA 2025

FACILITIES & CONSTRUCTION

ATL Facilities & Construction

www.ccr-summit.com

Our Hybrid Executive Summit enables you to be face to face with your industry colleagues as well interact virtually with clients via the Zoom. Featuring a keynote speaker, one-on-one meetings and closing speaker/activity, this afternoon event is the place to be in person or virtually.

Location/Date: Atlanta, GA - TBD 2025

2025 Commercial Construction & Renovation Virtual Round Tables.

www.ccr-mag.com

If you are looking to build the resources you need to make 2025 your best year yet, our Virtual Commercial Construction & Renovation Executive Round Tables are the answer. For 2025 Round Tables will be held quarterly in rotation separately for men & women. **Check out our website for updated details.**



2025
WOMEN
IN COMMERCIAL
CONSTRUCTION
& FACILITIES



Each sponsor holds category-exclusive privileges – which means you have 100% market share.

CCRP Networking Receptions • www.ccr-people.com

CCRP will produce a monthly networking reception for local subscribers in major cities around the country with editorial coverage in CCR magazine. If interested in sponsorships, contact davidc@ccr-mag.com or see CCRP or CCR web sites for details.



Each sponsor gets prominent exposure at each event, and additional advertising and editorial coverage in the pages of our magazine.

CCR Online

LinkedIn. Facebook. Twitter. Instagram. Youtube. If you want to connect online, we have you covered. Our continually growing online presence is the place where industry executives get their news. See why our social networks drive more than 2+ million visitors to our site each month. To get in the game, follow us @ccrmag or visit www.ccr-mag.com.



Along with our monthly digital magazine format, our weekly CCR e-Digest Profile offers up close and personal conversations with some of the industry's leading commercial construction professionals.



Hosted by CCR CCR founder and publisher David Corson, CCR Coffee Talk is an engaging and informative podcast featuring some of the industry leading professionals and thought leaders. Podcasts available at ccr-mag.com and on Spotify, Google and Apple.

**FOR MORE INFORMATION
CONTACT US:**

PUBLISHER/EDITOR

David Corson • davidc@ccr-mag.com
678.940.6433

EDITOR

Michael J. Pallerino • mikep@ccr-mag.com
678.513.2397

Reach 125,000+* key decision makers.

When our subscribers are looking to buy industry specific products and services — like yours — they start their search in our pages. **Our reach includes:**

- ▶ Architecture
- ▶ Construction
- ▶ Corporate Management
- ▶ Design
- ▶ Engineer
- ▶ Environmental
- ▶ Estimator
- ▶ Facilities
- ▶ Maintenance
- ▶ Management
- ▶ Operations
- ▶ Project Management
- ▶ Purchasing
- ▶ Real Estate
- ▶ Security/IT
- ▶ Senior Management
- ▶ Others Allied to the Field

COMMERCIAL MARKETS WE REACH

- Retail
- Hospitality
- Restaurant
- Healthcare/Education
- Government
- Arch/Eng/Design Firms
- Craft Breweries
- General Contractors
- Multi-Family
- Shopping Center Owners/Development
- Management Firms
- Cannabis
- Others Allied to the Field



* AIM (Accountability Information Management, Inc)
Web Site Monthly Audit Report

CALL US TODAY FOR CURRENT ADVERTISING RATES Merchandising and Special Advertising • www.ccr-mag.com

List Rentals

Advertisers can target leading commercial construction executives with their next direct marketing campaign by renting the *Commercial Construction & Renovation* subscriber list. For details, e-mail David Corson at davidc@ccr-mag.com.

Reprints

Ad and editorial reprints build your company's industry presence and credibility. To order, contact David Corson at davidc@ccr-mag.com.

Sponsorships

Our sponsorship opportunities can put your company in the spotlight at a F&J Publications, LLC virtual events. Contact David Corson at davidc@ccr-mag.com.

Market Research Survey

Market research survey to find out how much *Commercial Construction & Renovation* subscribers know about your company. If you would like further information, please call 678.765.6550.

CCR Monthly Lead Service

Our CCR monthly audit report is provided to advertisers to help them understand the creation, distribution and consumption of information in the *Commercial Construction & Renovation* magazine and website. The companies provided in this report have visited www.ccr-mag.com and consumed information in real time. Getting the name of the company enables you pursue your sales efforts. To review a sample, reach out to davidc@ccr-mag.com.

Web Banners

Target industry professionals and increase your company's Web site traffic with an ad banner or button on our magazine or trade show Web site(s).

AD SIZE: Banner - 459 x 52 pixels;
Button - 400 x 300 pixels. FORMAT: GIF or JPEG.

FILE SIZE: Banner - 15K max; Button - 10K max.

COMMERCIAL CONSTRUCTION & RENOVATION

LEADS SALES

THE COMPLETE LEAD NURTURING PROGRAM

Looking for leads at the planning stage in the commercial construction & renovation sector?

Take a Zoom tour a see how the CCR Decision Maker Lead Subscription Service can help your sales & business development team make new connections and land projects to help your prospecting efforts. Secure your digital sales person with your logo riding along the 50K+ pages of CCR content that is tagged to your firm's products or services key word.

SPECIAL SECTIONS



COMMERCIAL KITCHENS

One-on-one interviews. In depth project profiles. Get an inside look at what's happening in the commercial kitchens market from the people and companies that know best.



FEDERAL CONSTRUCTION

Local. State. Regional. Federal. If you want a snapshot of the projects leading the way in these areas, you can find it here.



MULTI-HOUSING

See what trends, challenges and players are driving the ever-competitive multi-housing sector.



WOMEN IN CONSTRUCTION

See how some of today's leading women professionals are helping make a difference in the ever-changing commercial construction industry.



HEALTHCARE IN COMMERCIAL CONSTRUCTION

Find out what trends are driving the rise in the healthcare construction sector and what to expect moving forward.



CRAFT BRAND AND MARKETING

Focusing specifically on the discipline of branding and marketing in the craft brew community.



THE CANNABIS OPERATIONS

Take an inside look at how the growing market is impacting today's commercial construction landscape.



IT/CYBER SECURITY IN BUSINESS

Examining the inner workings of information technology and cyber security in the commercial construction sector.