

CRAFT brand AND MARKETING

The Voice of
Craft Brands

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I wish to receive a **FREE** subscription: **YES** No

Name (please print) _____ Job Title: _____

Company _____ Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Email _____ Phone _____

Signature (required) _____ Date _____

Check here if you do not wish to receive information on new products and services from carefully screened third parties.

1. Please indicate your organization's primary business: (choose one only)

- Brewery
- Brewery in Planning
- Vendor/Supplier
- Design Firm
- Distillery and Liquor
- Service Provider Other (please specify) _____
- Distributor
- Craft Beer Retailer (off-premise)
- Craft Beer Retailer (on-premise)
- Individual
- Other (please specify) _____

2. In the performance of my job, I buy, specify and/or influence purchase of branding/marketing products and services.

Yes No

3. Please indicate how many distinct individual brands your company has created:

- A. None
- B. 1-20
- C. 21-50
- D. 51-100
- E. 101-200
- F. 201+