

# COMMERCIAL Construction Renovation

## Lead Signup Sheet

IMPORTANT: Please email this completed signup sheet to: [davidc@ccr-mag.com](mailto:davidc@ccr-mag.com).

**Instructions.** Please use this form to sign up for your monthly leads from CCR. CCR's website and channels deliver ongoing, relevant leads for you to pursue in your work. This form will enable us to properly select from the thousands available for your needs. Leads are monthly based on visits to CCR.com, public source information and other channels. You will receive these leads monthly based on your subscription model. If you wish to change your parameters, contact David Corson at 678.765.6550 or email him at [davidc@ccr-mag.com](mailto:davidc@ccr-mag.com).

### YOUR INFORMATION

Please fill in the following information to receive your leads and then make your selections on the next page:

Your Name \_\_\_\_\_

Your Email \_\_\_\_\_

Your Company \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Phone \_\_\_\_\_

### Example.

You target Illinois, Indiana and Ohio as your three states. You select Owners, Developers and Electrical Contractors. In a given month of your subscription, the leads from these selects will vary. For example, in one month, there were 58 leads in the planning stage based on CCR sources. There were 41 developers, and 17 owners, and 0 electrical contractors. Each month will vary in lead counts. Each lead is a **viable** target for you to for any projects the target is involved in. Not all targets have identified emails. CCR supplies you with what is available at the time (we pull the leads at the end of each month and generally you receive them the first week of the following month, i.e., June's leads would). For more help in uncovering additional information, contact David Corson at 678.765.6550 or email him at [davidc@ccr-mag.com](mailto:davidc@ccr-mag.com).

### Data Delivered

Each lead will have the following fields as far as they are available at the time. For more information, or to enhance these leads further, contact David Corson at 678.765.6550 or email him at [davidc@ccr-mag.com](mailto:davidc@ccr-mag.com).

Target Company Name	State	Email
Role in Project	Zipcode	
Address	Name	
City	Phone	

**IMPORTANT:** Policy Statement. CCR is in the business of managing market information. In our practice, we build databases in order to extract knowledge and information for our clients. The leads you receive are part of CCR's methodology, products and services. and for your private use. Routine photocopying or electronic distribution outside of your company is a copyright violation. For information, contact David Corson at 678.765.6550 or email him at [davidc@ccr-mag.com](mailto:davidc@ccr-mag.com).

# COMMERCIAL Construction & Renovation

Read these instructions and make your selects. Please email this entire form completed to: [davidc@ccr-mag.com](mailto:davidc@ccr-mag.com).

1. **Pick Your States.** Please select three (3) states from the following in order of preference WHERE your leads should come from. These leads are PLANNING projects in retail, restaurants, mixed-use and hospitality markets, and may not have drawings available yet. They are the projects you want to get in on early. In addition, these leads are ALWAYS working on projects, so your contact with them is just the beginning of building your relationship. Please number 1 through 3 with 1 being your first choice the states you would like your leads to come from.

<input type="checkbox"/>	Alabama	<input type="checkbox"/>	Louisiana	<input type="checkbox"/>	Ohio
<input type="checkbox"/>	Alaska	<input type="checkbox"/>	Maine	<input type="checkbox"/>	Oklahoma
<input type="checkbox"/>	Arizona	<input type="checkbox"/>	Maryland	<input type="checkbox"/>	Oregon
<input type="checkbox"/>	Arkansas	<input type="checkbox"/>	Massachusetts	<input type="checkbox"/>	Pennsylvania
<input type="checkbox"/>	California	<input type="checkbox"/>	Michigan	<input type="checkbox"/>	Rhode Island
<input type="checkbox"/>	Colorado	<input type="checkbox"/>	Minnesota	<input type="checkbox"/>	South Carolina
<input type="checkbox"/>	Connecticut	<input type="checkbox"/>	Mississippi	<input type="checkbox"/>	South Dakota
<input type="checkbox"/>	Delaware	<input type="checkbox"/>	Missouri	<input type="checkbox"/>	Tennessee
<input type="checkbox"/>	Florida	<input type="checkbox"/>	Montana	<input type="checkbox"/>	Texas
<input type="checkbox"/>	Georgia	<input type="checkbox"/>	Nebraska	<input type="checkbox"/>	Utah
<input type="checkbox"/>	Hawaii	<input type="checkbox"/>	Nevada	<input type="checkbox"/>	Vermont
<input type="checkbox"/>	Idaho	<input type="checkbox"/>	New Hampshire	<input type="checkbox"/>	Virginia
<input type="checkbox"/>	Illinois	<input type="checkbox"/>	New Jersey	<input type="checkbox"/>	Washington
<input type="checkbox"/>	Indiana	<input type="checkbox"/>	New Mexico	<input type="checkbox"/>	West Virginia
<input type="checkbox"/>	Iowa	<input type="checkbox"/>	New York	<input type="checkbox"/>	Washington DC
<input type="checkbox"/>	Kansas	<input type="checkbox"/>	North Carolina	<input type="checkbox"/>	Wisconsin
<input type="checkbox"/>	Kentucky	<input type="checkbox"/>	North Dakota	<input type="checkbox"/>	Wyoming

2. **Pick Your Targets.** Please select three (3) target types from the following in order of preference WHO your leads should be. These targets are from identified individuals in PLANNING stage projects. Some targets have yet to be identified. In addition, these targets are ALWAYS working on projects, so your contact with them is just the beginning of building your relationship. Please number 1 through 3 with 1 being your first choice of the targets you are interested in receiving.

<input type="checkbox"/>	Architect	<input type="checkbox"/>	Designer	<input type="checkbox"/>	Landscape Architect
<input type="checkbox"/>	Civil Engineer	<input type="checkbox"/>	Developer	<input type="checkbox"/>	Mechanical Engineer
<input type="checkbox"/>	Construction Mgr.	<input type="checkbox"/>	Electrical Engineer	<input type="checkbox"/>	Owner
<input type="checkbox"/>	Consultant	<input type="checkbox"/>	General Contractor	<input type="checkbox"/>	Structural Engineer
<input type="checkbox"/>	Design Build Cont.	<input type="checkbox"/>	Interior Designer		

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